

MANAGING A COMPANY: AN HANDS-ON EXPERIENCE

Summer School



Time period:
July 14th-July 18th

The summer school will introduce students to business issues by organizing a set of lectures with instructors from the University and guest speakers from the industry and by organizing a simulation game on SAP S4/Hana.

The main topics that will be discussed are supply chain, production process, procurement, marketing and finance.

Instructors will be faculty members of the Bachelor in Business Administration & Economics and invited speakers from the industry will be former students of Tor Vergata University of Rome that will present their experience in starting their career in the area of interest.

● **Teaching hours:**
9.00 – 13.00

● **Workload:**
20 hours

● **Max number of participants:**
100

● **Language:** English

● **Venue:**
Tor Vergata
University of Rome
School of Economics
Via Columbia 2



● **JULY 14TH**
Management and production

09:00-9:30 – Official opening

09:30-10:30 – Firms' management and the production process

10:30-11:00 – Coffee break

11:00-12:00 – Guest speaker from the industry

12:00-13:00 – ERP SAP S4/Hana and production analysis

● **JULY 15**
Procurement

09:00-10:30 – Procurement strategy

10:30-11:00 – Coffee break

11:00-12:00 – Guest speaker from the industry

12:00-13:00 – ERP SAP S4/Hana and procurement analysis

Detailed Timetable



● **JULY 16TH**
Marketing and sales

09:00-10:30 – Marketing and sales

10:30-11:00 – Coffee break

11:00-12:00 – Guest speaker from the industry

12:00-13:00 – ERP SAP S4/Hana and marketing tools

● **JULY 17 TH**
Finance and Accounting

09:00-10:30 – Finance and accounting

10:30-11:00 – Coffee break

11:00-12:00 – Guest speaker from the industry

12:00-13:00 – ERP SAP S4/Hana and financial analysis

● **JULY 18 TH**
Game simulation

9:00-10:00 – Introduction to the game on SAP S/4 Hana

10:00-10:30 – Round 1 and debriefing

10:30-11:00 – Coffee break

11:00-11:30 – Round 2 and debriefing

11:30-12:00 – Round 3 and debriefing

12:00-13:00 – Award ceremony and official closing

Faculty



Gianluca Mattarocci

Tor Vergata University of Rome
Full professor of Banking (Italy)



Flavio Panci

ABInBev
Global Management Trainee (Italy)



Simone Ferretti

Tor Vergata University of Rome
Head of Digital Transformation



Francesca Rossetti

Deka Immobilien
Transactions Management team
Real Estate Lending (Germany)



Francesco Porpiglia

Lipton
Procurement Strategy and
Transformation Manager (Netherlands)



Marinela Profi

SAS
Global AI/GenAI Market Strategy
Lead (United States)



Registration and information

- Enrollment is free of charge but only high schools can enroll their students to the summer schools.
- The university will issue a certificate of attendance and the activity can be recognized as orientation path.
- Requests submitted directly by students cannot be considered.

For further information please contact: bae@economia.uniroma2.it